

# OCTA LUMINA

120 | 80 | 40

LIGHT FRAMES  
FOR RETAIL

APPLICATION

OCTANORM 

# FAS CINA TING





Light is irresistibly appealing. It has an elementary fascination. Unicellular organisms move towards the light, plants turn towards the sun, and our retina automatically reacts to every light source. It even influences our psyche, our feelings, our health. Hence, the question is not: Light or no light? But: how can we use it to shine a light onto our product and company – and create a long-lasting vision for them? Let's bring some light in the dark.

# BRILLIANCE AMBIANCE ATTENTION

## FOR RETAIL

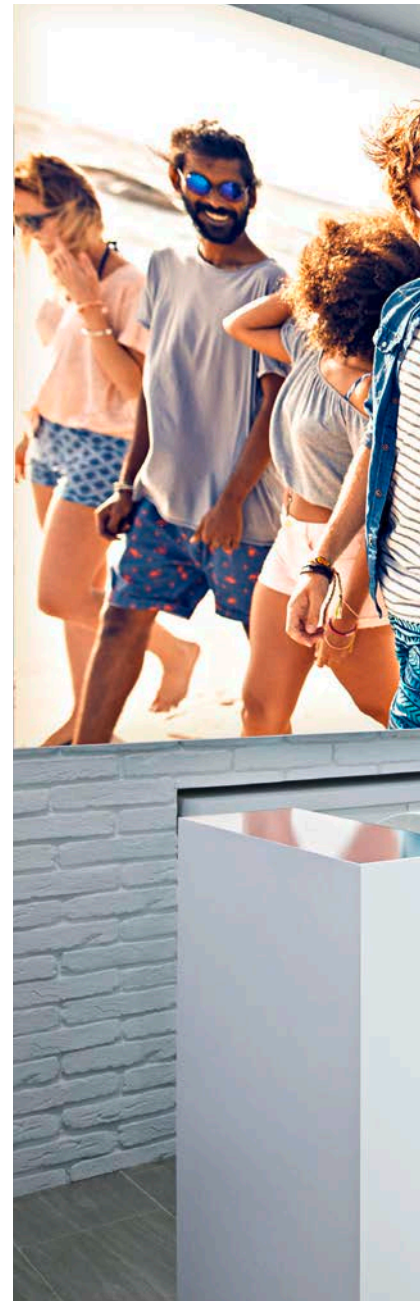
The natural brilliance of light. Increased through high-performance power-LEDs. Ideal light dispersion and neutral color rendering. Additionally, even and absolutely shadow-free illumination. All this makes OCTAlumina more than just illuminated advertisements: a highlight in the most literal sense of the word. It is not just the outstanding ambiance and a brilliance that will make your sales glow.



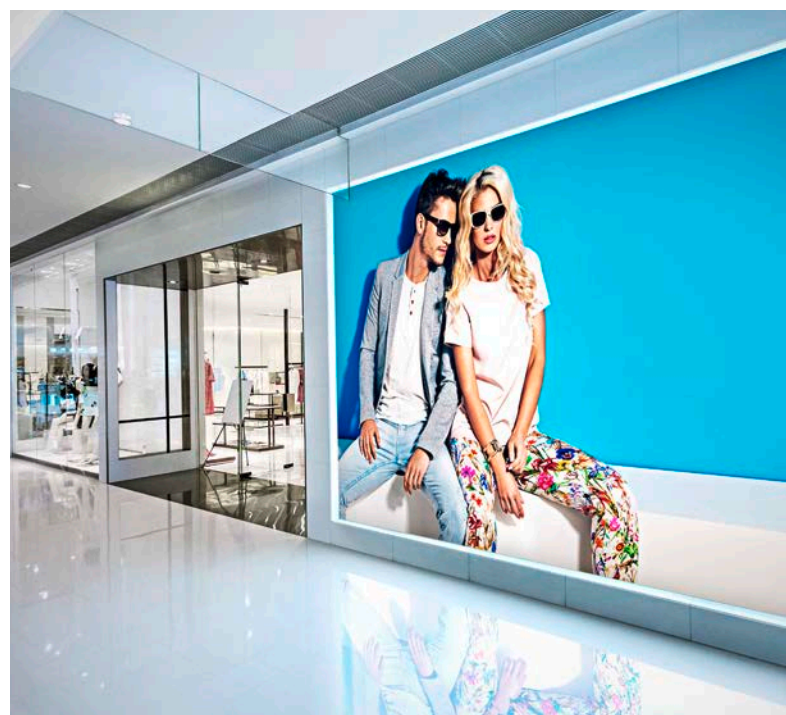
## OCTALUMINA ILLUMINATION SYSTEM



OCTAlumina also sets a shining example with regards to flexibility. Modularly designed, it offers solutions for all size requirements. Simple: the light and electricity components are readily mounted on the frame extrusion, construction and deconstruction is quick and easy. Looking for the perfect presentation and representation system? You found it.



**DIGITAL PRINTING ENSURES  
BRILLIANT COLORS WITH  
HIGH SATURATION**



## FASHION | ACCESSORIES



With the OCTALumina illumination system you will not only set optical highlights, but create impressive room and shopping experiences that will stay in your customers' minds. And thanks to the simple and fast assembly, this is as easy as 123. OCTALumina offers you the right solution for every special requirement, be it free-standing, integrated, or suspended from the ceiling.

- The frames are as individual as you and can be adjusted to fit seamlessly into every Corporate Identity (RAL-colors, vinyl lettering or wrapped)
- The homogeneous, shadow-free illumination is a sign for the high quality of the OCTALumina system and ensures the best possible exposure for your products
- Big, small, narrow, wide: the adjustable frame dimensions ensure compatibility with all shop fitting systems and fit all shop sizes
- A highlight is the high-resolution UV print on tearproof polyester fabric providing you with brilliant, deep colors and an incredible color depth even in the darker sections

### Functions

- Advertisement
- Illumination
- Ambiance

### Application examples

- Checkout areas: wall or ceiling solutions, or integrated into checkout counter
- Waiting areas: wall or ceiling solutions in changing areas
- Intersections: at stairs, elevators, or escalators as wall solutions or free-standing mobile displays (double-sided)
- Sales areas: wall solutions, shelf ends, above shelves, ceiling solutions, mobile displays or curb signs to advertise special offers
- Entrance/exit areas: wall solutions or free-standing mobile displays (double-sided)
- Shop windows: mounted or integrated wall solutions, or free-standing mobile displays (single or double-sided)







## FOOD



**THE HUMAN BRAIN CAN  
PROCESS PICTURES  
UP TO 60.000 TIMES  
FASTER THAN TEXT**

The main objective here at OCTANORM is the uncompromising high quality of each of our products. Naturally, OCTALumina is no different. Hence, we use low-maintenance, energy efficient Power LEDs with a special lens. The durable aluminium frames captivate not only because of their timeless look, but are also perfect for OCTALumina due to their excellent heat conducting qualities. And even better: no tools are needed for exchanging the graphics, which is just as easy and fast as the initial assembly.

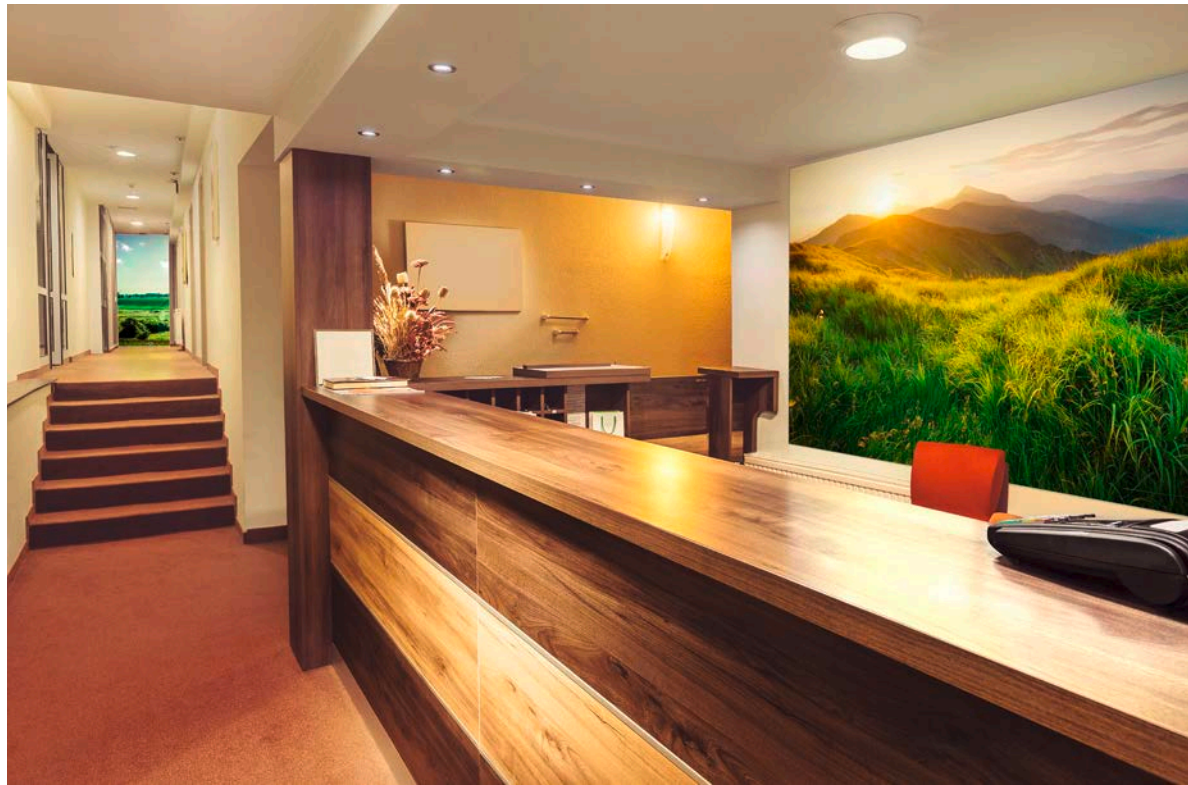
- Thinking big? No problem! OCTALumina is flexible in height as well as width, allowing you to create XXL areas
- Thanks to the high quality power LEDs, your illuminated graphics shine even in bright environments
- The free-standing, double-sided display is perfect for mobile use and is perfect as a curb sign for special offers and promotions

### Functions

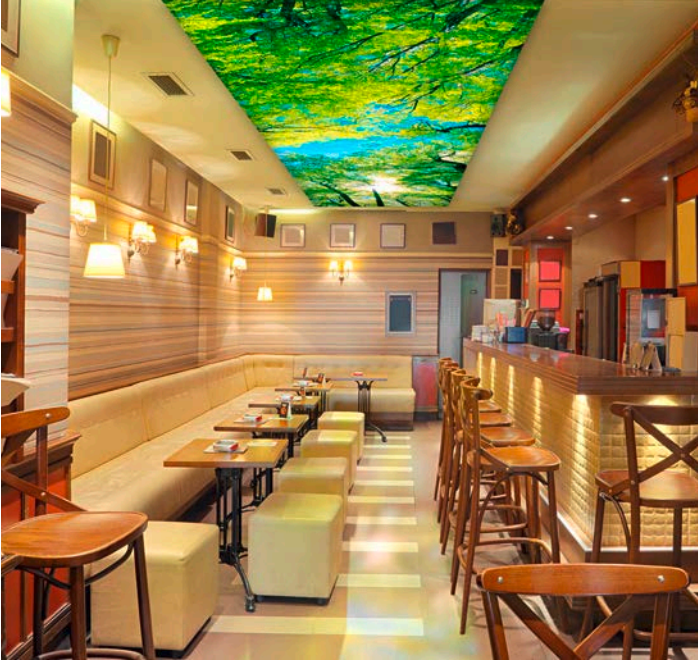
- Advertisement
- Customer guidance
- Ambiance

### Application examples

- Checkout areas: wall or ceiling solutions
- Service areas: wall solutions at service counter
- Fruit and vegetable departments: large-scale illuminated walls above the produce
- Intersections: at stairs, elevators, or escalators as wall solutions or free-standing mobile displays (double-sided)
- Sales areas: wall solutions, shelf ends, above shelves, ceiling solutions, mobile displays or curb signs to advertise special offers
- Shop windows: mounted or integrated wall solutions, or free-standing mobile displays (single or double-sided)



## RESTAURANTS AND HOTELS



OCTAlumina frames will turn your guests' stay in your hotel or restaurant into a unique experience. Not only are our OCTAlumina frames a beautiful light source, they also create fascinating landscapes and dreamlike worlds for your customers to escape into.

- The adjustable frame dimensions fulfill all spacial requirements and fit every floor plan, bringing a light atmosphere even to darker corners
- The frames can be individually adjusted to fit seamlessly into any given architectural environment and to match any surrounding materials
- The high-resolution, ultra sharp UV print is perfect for detailed pictures with bright colors



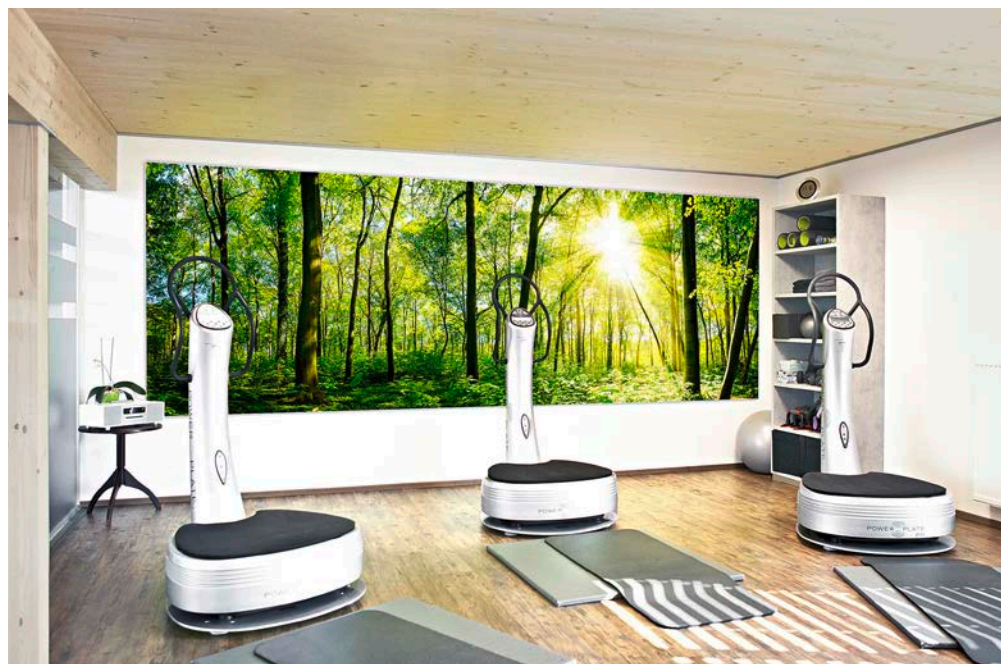
### Functions

- Lighting
- Ambiance
- Room divider

### Application examples

- In hotel rooms: wall solutions over beds
- Front desk/reception areas: behind or integrated into the counter
- Lounges/dining areas/restaurants: wall or ceiling solutions
- Entrance/exit areas: wall solutions or free-standing mobile displays (double-sided)
- Highly frequented areas: wall or ceiling solutions in staircases and hotel corridors

**GREEN HAS A CALMING EFFECT.  
RED IS SAID TO BOOST ONE'S  
APPETITE, ORANGE IS  
STIMULATING.**



## FITNESS AND WELLNESS



**IT IS A PROVEN FACT THAT LIGHT CAN HAVE A POSITIVE IMPACT ON BOTH OUR PSYCHE AND PERFORMANCE.**

A 5 mile run along a cool mountain lake, or a full body workout with a beautiful ocean view and beach feeling? No problem with OCTAlumina. Our XXL illuminated frames can be a substitute for complete window fronts; perfect for training areas with very little to no daylight.

The result: a workout with state-of-the-art equipment in a nature like environment – for a fitness experience people will talk about.

Thanks to the silicon edge technology, graphics can be exchanged in no time. This allows for you to go with the seasons or adapt certain themes for certain rooms.

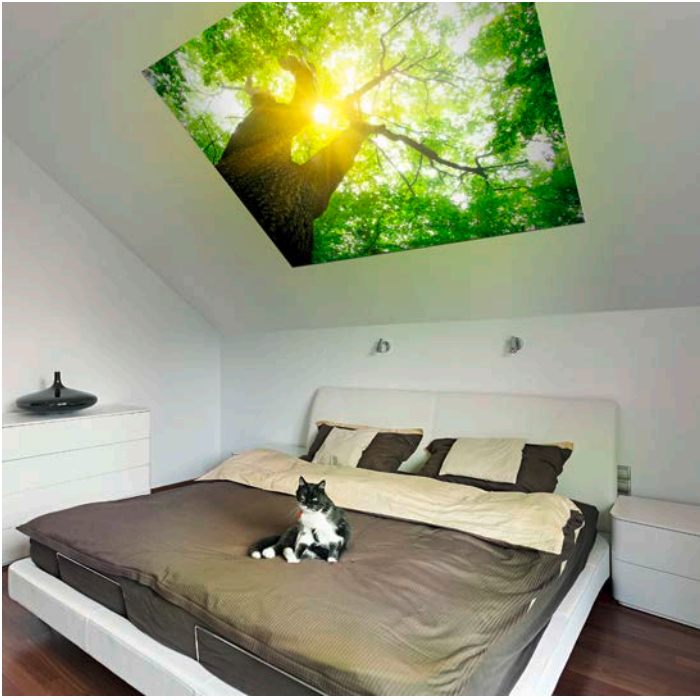
- The adjustable frame dimensions fulfill all spacial requirements and fit every floor plan, bringing a light and motivating atmosphere even to darker corners
- The high-resolution, ultra sharp UV print is perfect for detailed pictures with bright colors

### Functions

- Lighting
- Ambiance

### Application examples

- In the training areas: wall or ceiling solutions, or free-standing displays (double-sided)
- Front desks/reception areas: behind or integrated into the counter
- Entrance/exit areas: wall solutions or free-standing mobile displays (double-sided)
- Restrooms or changing room areas: wall or ceiling solutions



## FURNITURE / LIVING



**COMPARED TO REGULAR  
LIGHT BULBS, LEDS NEED  
90% LESS ENERGY AND  
LIVE 25 TIMES AS LONG.**

Due to their size, most furniture stores have to work with very little daylight. Thanks to its brilliancy, OCTALumina is perfect to show your customers the "outside world"; mounted on a wall or integrated into a display wall as a window. A free-standing display or a vertical ceiling suspension to simulate a blue sky. OCTALumina can be used flexibly for any of these decoration and presentation purposes. The only thing you have to decide on: free-standing, ceiling suspension, or wall mounting.

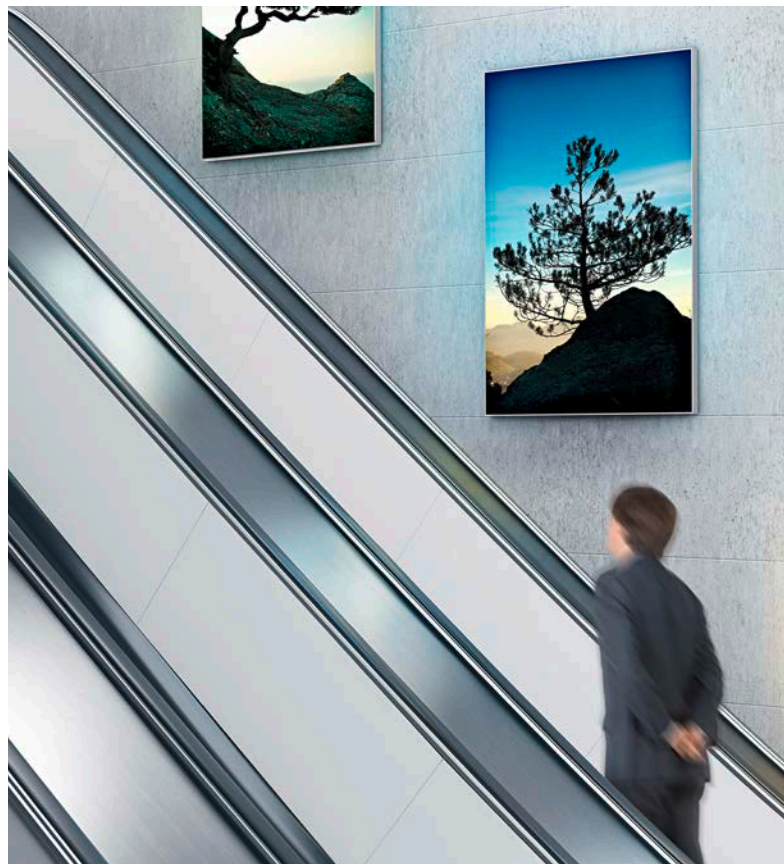
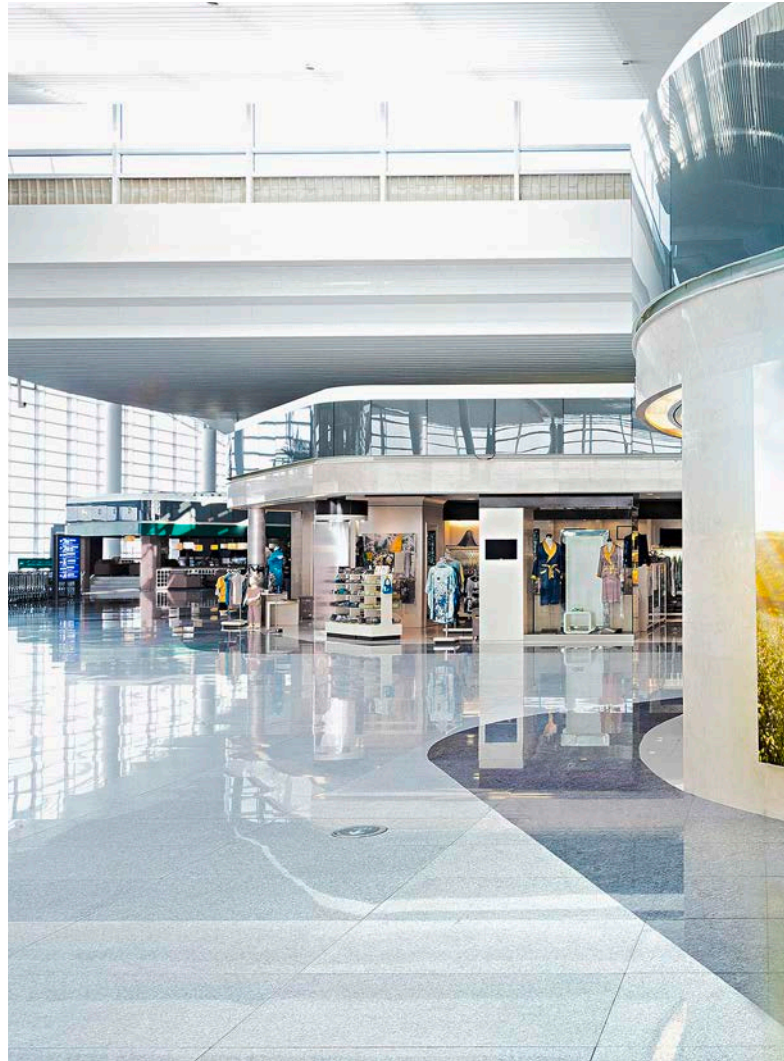
- The adjustable frame dimensions fulfill all spacial requirements and fit every floor plan, bringing a light and lively atmosphere to even the darkest corners
- The high-resolution, ultra sharp UV print is perfect for detailed pictures with bright colors

### Functions

- Customer guidance
- Lighting
- Ambiance

### Application examples

- In the shop: for entrance and exit areas, on shop floors, near escalators, elevators, or as wall, ceiling, or free-standing display solutions
- At home: all living areas with little to no daylight, e.g. staircases, cellars, attic rooms, dark corners, etc.





## PUBLIC AREAS



Light attracts people. This is also true in shopping malls, airports, or train stations. Our OCTAlumina frames can serve several purposes in those environments. They can be used for communication and advertisements, as well as for way-finding and customer guidance.

- The free-standing displays are stable and can be double-sided: Ideal for temporary, mobile use for sales areas and special offers
- The freely adjustable frame dimensions fulfill all spacial requirements and fit every floor plan, bringing a light and lively atmosphere to even the darkest corners
- The high-resolution, ultra sharp UV print is perfect for detailed pictures with bright colors

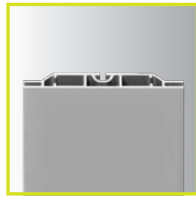
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- Advertisement
- Customer guidance
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- Ambiance

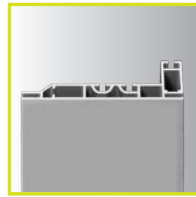
### Application examples

- Entrance/exit areas: wall solutions or free-standing mobile displays (double-sided)
- Intersections: at stairs, elevators, or escalators as wall solutions or free-standing mobile displays (double-sided)

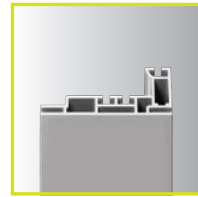




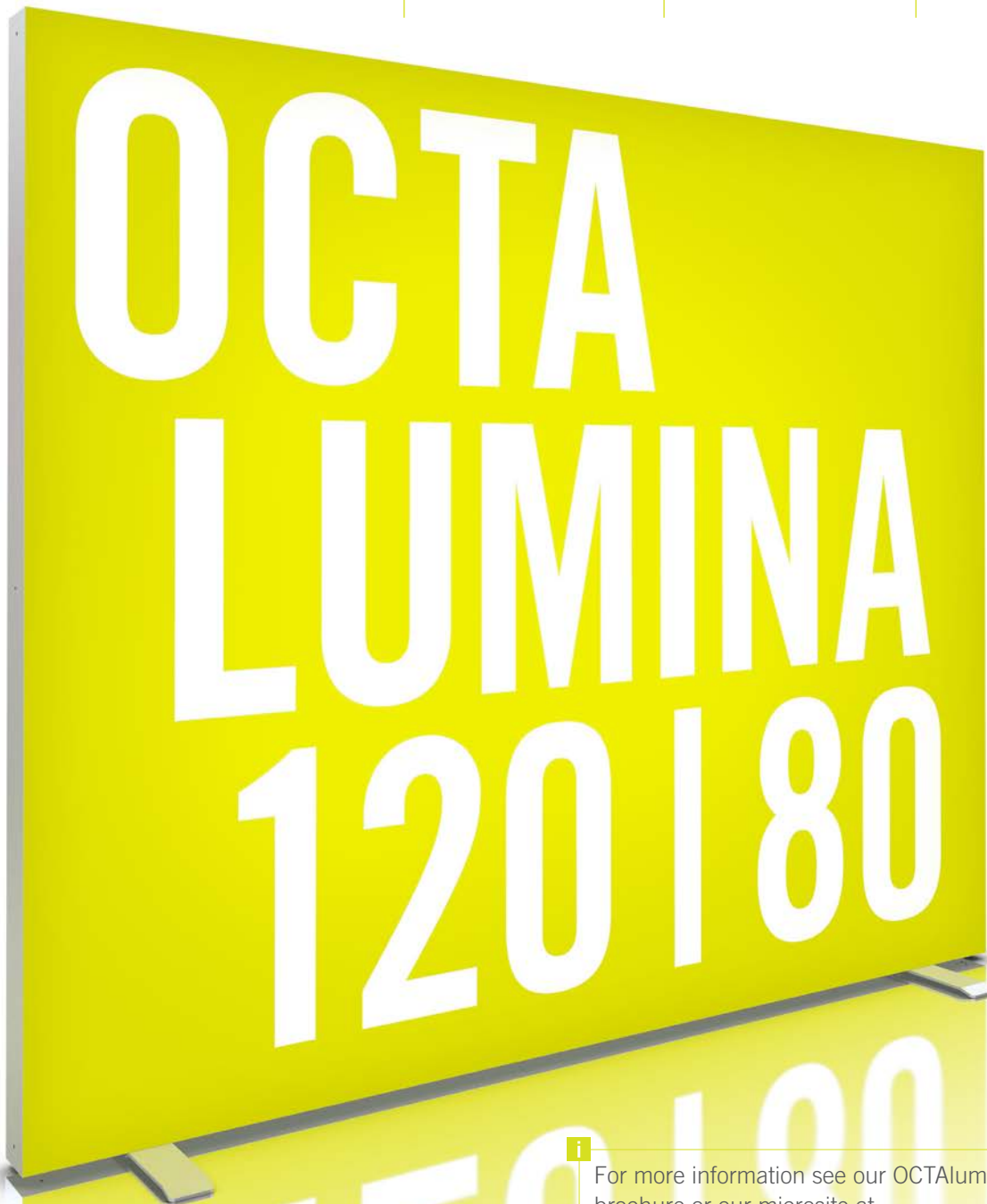
120 mm double-sided



120 mm single-sided



80 mm single-sided



**i** For more information see our OCTALumina brochure or our microsite at [www.octalumina.com](http://www.octalumina.com)

# TECHNICAL FEATURES

## OCTAlumina 120 | 80



Modern Power LEDs



Integrated electricity components



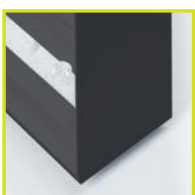
Individual suspension



Plug-and-Play



Silicone edge graphics



Numerous frame colors



### Material/Construction

- Long-life, high quality aluminium frames
- Sturdy construction
- Free-standing, integrated, wall-mounted, or suspended
- Low-maintenance light and electricity components
- Energy efficient LEDs with energy savings of up to 90%\*
- Low heat output
- Fast, easy, tool-less exchange of graphics and designs
- Plug-and-Play and simple assembly
- Individual dimensions from XXS to XXL
- Homogeneous illumination

### Fabric/Print

- High printing resolution of 1000 dpi for the smallest details
- Brilliant, flexible deep colors with high contrast and color depth, even in darker parts
- Tearproof, elastic polyester fabric suitable for reflected light or backlit use
- CNC laser cutting and specially designed and sewn on silicon edges for a perfect fit
- Fire proof (B1 certificate)

### OCTANORM Service

- Competent, dedicated sales team
- CAD planning and project development
- Compatible with all other OCTANORM systems
- Fast delivery

\* compared to conventional light bulbs

# OCTA LUMINA 40



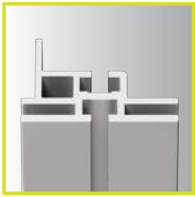
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# TECHNICAL FEATURES

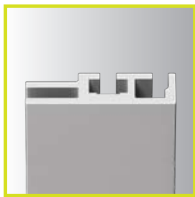
## OCTAlumina 40



Modern Power LEDs



40 mm with system groove



40 mm without system groove



Silicon edge graphics



Numerous frame colors



### Material/Construction

- Long-life, high quality aluminium frames
- Sturdy construction
- Free-standing, integrated, wall-mounted, or suspended
- Low-maintenance light and electricity components
- Energy efficient LEDs with energy savings of up to 90%\*
- Low heat output
- Fast, easy, tool-less exchange of graphics and designs
- Plug-and-Play and simple assembly
- Individual dimensions from XXS to XXL
- Homogeneous illumination
- Very high brilliancy


### Fabric/Print

- High printing resolution of 1000 dpi for the smallest details
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\* compared to conventional light bulbs



EXHIBITION SYSTEMS  
PROJECT SOLUTIONS  
PRESENTATION  
INTERIOR DESIGN  
CLEANROOM SYSTEMS



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